

NEW EVIDENCE OF SUSTAINABLE IMPACT



Street Business School (SBS) is excited to share new data on the long-lasting impact of our entrepreneurship training program for women experiencing deep poverty.

STUDY FRAMEWORK

Internally collected data on our program has shown that, on average, SBS graduates more than double their income when measured 12-18 months post-program completion.

To assess whether impacts on household income persists over a longer period of time, SBS conducted a study from August – November 2024 to gather data on program participants who had received direct training from SBS trainers in Uganda and who had **graduated from the program more than years ago**.

341

Total eligible study participants

8

SBS cohorts that graduated 3+ years ago

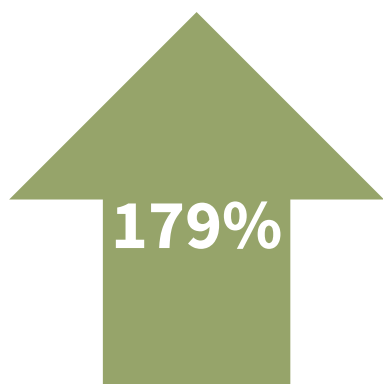
168

Graduates interviewed

49%

Share of total eligible participants interviewed

STUDY RESULTS

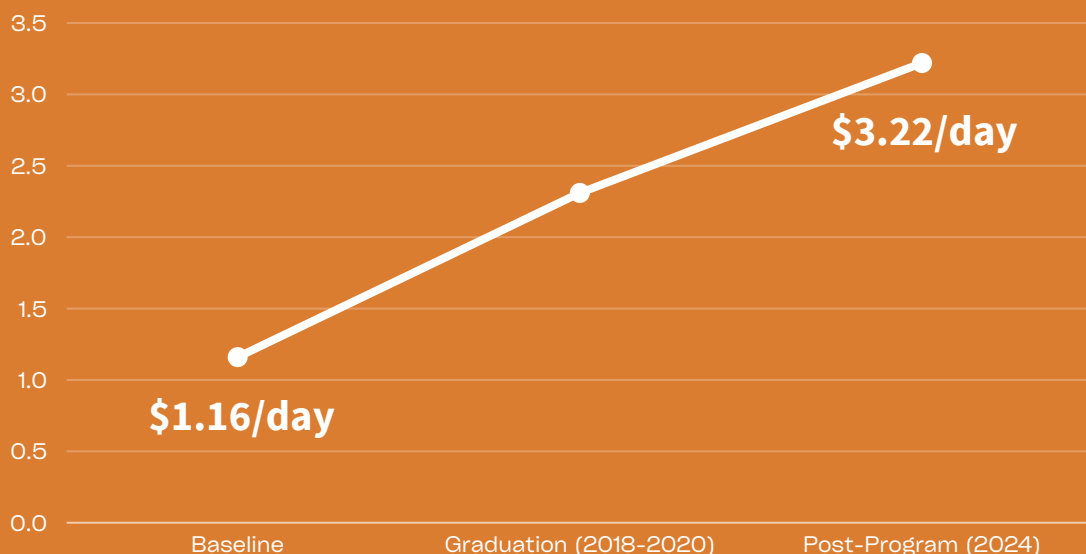


Increase in income

Study participants increased their income on average by 179% over baseline, compared to 99% when they graduated in 2018-2020.



Street Business School alumni trained in 2018-2020 continued to grow their income more than three years after the program.



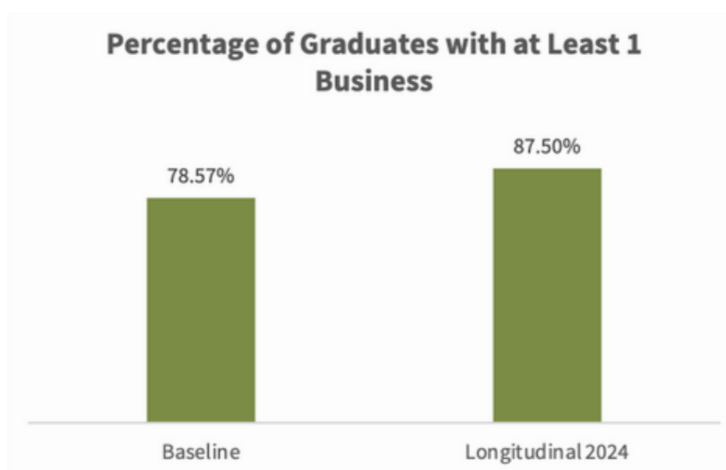
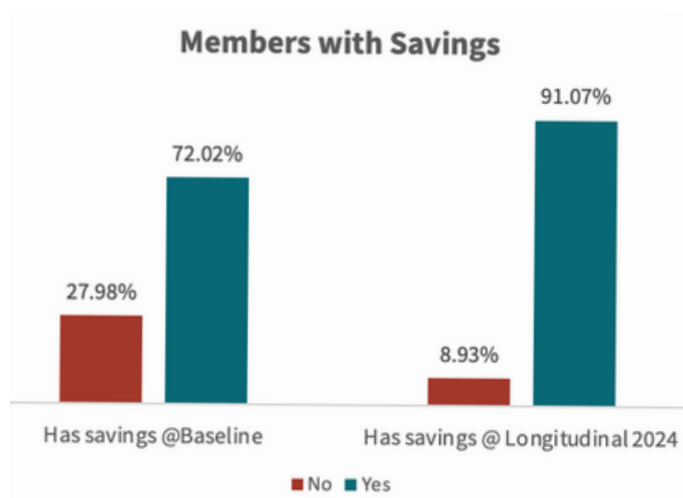
INCOME IMPACT

MORE POWERFUL RESULTS

In addition to the most important finding, that SBS graduates continue to gain in income long after the program ends, rising well above the World Bank's extreme poverty line of \$2.15 USD/day, we uncovered more powerful evidence of the impact of SBS on women's lives.

1 Increased Business Ownership

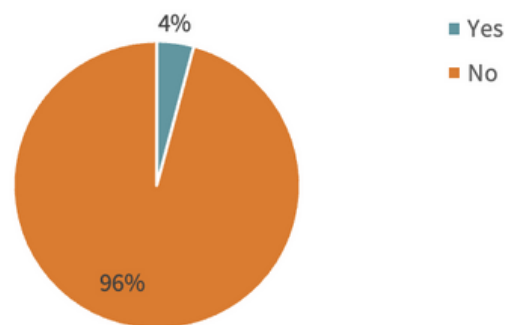
Rates of business ownership increased to 88% from 83% at graduation. Those who had started businesses during the program continued to operate them, and some participants who had not started businesses during the program started a business after graduating.



2 Increased Savings

The percentage of participants who had savings increased significantly. SBS graduates continue to make financially responsible choices for themselves and their families.

Participation in other Business Training Program(s)



3 Participation in Other Programs

The large majority of study participants had not participated in any other business training programs, suggesting that impact results are likely attributable to the Street Business School program.

COMMUNITIES EVALUATED

Cohort Number	Location	Year of Graduation
Cohort 23	Kasokoso-Kampala	2018
Cohorts 24 and 25	Gayaza-Wakiso	2018
Cohorts 26 and 27	Lutengo- Mukono	2018
Cohort 30	Pandapier-Kampala	2019
Cohorts 37 and 38	Luzira- Kampala	2020



For more information on our programs and results, visit:
www.streetbusinessschool.org