

impact report

JANUARY - MARCH 2019



street
BUSINESS SCHOOL

IGNITE POTENTIAL. END POVERTY.

STICKS OF CHANGE

“ Many sticks a bundle makes.
African Proverb

The strength of a bundle comes from all the individual sticks together. The strength of creating true impact comes from multiple strategies to hit your goal. This is why we have been working hard over the past year to launch two additional strategies to help us reach many more women through our SBS programs.

The first of these is our Large Partner strategy. We plan to work with multi-country NGOs to embed SBS into their work on a global scale. Ranging from exclusive trainings to Master Training Programs, we have customized solutions to help large organizations magnify their impact by increasing people's incomes.

The second is a focus on [anti-human trafficking](#). Did you know that more than [40 million people today](#) are suffering in modern day slavery? The goal is to use SBS as a tool in impoverished communities to economically empower mothers. This helps them protect themselves and their children from an increased risk of being trafficked into slavery.

Your partnership continues to make these opportunities possible and we need your help! Please introduce us to a [Large NGO Partner](#), [support us financially](#), connect us to anti-human trafficking organizations, or [buy beads](#) from our sister organization, BeadforLife.

Together, individuals as part of this strong bundle, we will continue to change the world!

Derin

SBS Founder and CEO



one woman's story MEET NAJJITA PROSSY

For Prossy, work gives her joy. It is in her hard work that she managed to raise her children after her husband died seven years ago, leaving her with two sets of twins, ages 10 and 13. **“If it was not for my work I would be finished by now. Hard work keeps the smile on my face.”**

After Prossy lost her husband, life became so hard. With no education or employable skills she realized that she needed to do something to change her own situation. She worked so hard at the time by washing clothes for people even though it paid her so little. Her priority was to see to it that her children at least went to school. She lives in a rented room in a shared house with four other families.

Three years ago Prossy suffered an ear infection that left her partially deaf. Her hearing problems did not deter her from attending SBS to the end. She always came early to take the front seat so that she could hear.

Even though Prossy is still living in this kind of house, she believes that her life is transforming at a rate she never imagined. One week after she attended SBS she started a business of selling boiled maize (corn) and kept washing clothes as well. She enjoys this work and it has given her so much hope. She works seven days a week and during the school breaks her children join her. **“I used to work so hard though my life never really changed. But with the skills I have, I am so proud of my work. I can now give my children milk and eggs which I couldn't do before. I make sure that before school starts, I have already deposited on their school fees and paid all school requirements. Hardwork pays indeed. On the day I miss work, I feel sick.”**

She follows the coach's advise all the time. She is so proud that her eldest child is joining secondary school a level she wasn't able to attain.



milestones

AIR BnB CONFERENCE AND ANTI-HUMAN TRAFFICKING ARTICLE PUBLISHED

Tiffany Boyles, SBS Director of Global Philanthropy, was invited to attend a private event on anti-human trafficking, hosted by AirBnB and Polaris. The workshop was another opportunity for SBS to illustrate how our entrepreneurial programming can be used as a preventative measure against human trafficking. For more on this, read our article published by [End Slavery Now](#).



Founder's Corner

Twice a month, our founder and CEO Devin Hibbard shares her perspective on global development, what she is excited about, and personal stories of how to be a more empowered leader, mom and person. [Sign up here](#).



SBS EXPANSION: WELCOME CAMEROON

Our Global Training Team held an Immersion Workshop in February for 18 attendees from 7 organizations. At this training, one of the Global Catalyst Partners trained will bring SBS to a brand new country... Welcome Cameroon!



CHALLENGES

We would love to partner with additional anti-human trafficking organizations. If you are involved with any that you feel would be a great connection for us we'd love an introduction!

We continue to search and hire outstanding individuals to our team. We most recently added a philanthropy associate and will soon begin the search for an additional business team/accounting manager.

Please welcome our newest Board member to SBS - CRISTINA GOMEZ

For more than 10 years, Cristina Gomez has connected good people to good causes raising more than \$550 million as a nonprofit fundraiser. Today, she is the Finance Director for the Texas Democratic Party. She has an MPA from USC and lives in Austin, Texas.





philanthropic fire

IMMERSION EXPERIENCE

The 2019 Immersion Experience was the first-ever trip of its kind. SBS hosted ten supporters from around the world over eight days. The experience included a deep dive into SBS, as well as exposure to the beautiful culture of Uganda. Guests traveled to the field to meet alumni and joined an SBS classroom of women. Our visitors also enjoyed visiting a Global Catalyst Partner and personally experienced a sampling of our training of other NGOs. Guests are on fire for the SBS approach to creating localized leadership and individualized economic empowerment. Trip guest and new Board member, Cristina Gomez said, “Women who were, just eight months ago, seemingly powerless are now on fire for each other and their new lives. They are reimagining their entire lives and the lives of their children.” To learn more of this inaugural trip, read guest member Cristina Gomez’s blog on her experience [here](#).



3rd Creek Foundation cares deeply about interventions that lift people out of poverty. We also prioritize impact that serves the entire family or household. This is why we have committed to support the expansion of Street Business School.

Gwen Straley, Executive Director



Empowering women through entrepreneurship creates change for families and communities. Street Business School partners with local women to develop their entrepreneurial skills, build their confidence and increase their financial literacy creating an innovative, achievable, and scalable pathway out of poverty. The Schooner Foundation is proud to be a funding partner for SBS and their proven expansion initiative.

Cynthia Ryan, Schooner Foundation

WAYS TO ENGAGE

MONTHLY GIVING



BECOME A GLOBAL AMBASSADOR

JOIN SPARK SOCIETY



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