

you're invited!



**JOIN STREET BUSINESS SCHOOL ON A POWERFUL
IMMERSIVE ADVENTURE IN UGANDA**



street
BUSINESS SCHOOL
IGNITE POTENTIAL. END POVERTY.

This uniquely inspiring, curated experience will make you feel as if you left a piece of your heart in Uganda. You will meet Street Business School (SBS) graduates, experience an Immersion Workshop, and see the true culture of this beautiful country. Immerse yourself in our journey to reach 1 million women.

We have scheduled the trip for March 2020. Each day on this adventure will allow like-minded people to dive deeply into Ugandan culture and engage profoundly with SBS. Here is a look at the exciting itinerary for our trip. Over the next few months our itinerary may adjust slightly, but the inspiring essence of the trip will not. Get ready to learn, explore, think big, feel deeply, and make change.

join us!

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I was fortunate enough to attend a trip with SBS to Uganda in February 2019 and I have to say it was one of the best weeks of my life...so far! I would highly recommend investing time learning about the great work that Street Business School is championing around the world.

KATE BUSHBY, SDL FOUNDATION



arrival day

WELCOME TO KAMPALA

You will be shuttled from Entebbe Airport to Bougainviller Hotel in Kampala where we will stay for the next four days.



day 1 UNDERSTANDING UGANDA

We will begin the day with an in-country briefing by a local expert, where everyone can learn more about the cultural and political history of Uganda. Then, we will head to the National Mosque in Old Kampala. The top of the minaret provides one of the best views over Kampala. In the evening we will visit the Ndere Dancers - a cultural dance troupe that performs the traditional dances and songs from the different regions of Uganda. Get ready to meet Uganda today!



day 2 STREET BUSINESS SCHOOL SPARK

After your morning briefing, we will begin our deep dive into Street Business School - how it works, what we teach, and our expansion strategy to reach 1 million women. We will then enjoy lunch with our local SBS staff. In the afternoon, you will have the chance to get to know our SBS alumni in depth. You will be partnered with a graduate and spend the afternoon at her business, giving you the opportunity to understand what she does, the challenges she faces, and how SBS has impacted her life. We will wrap up the day by dining together at a wonderful local restaurant to enjoy local Ugandan cuisine.



day 3 BEAUTIFUL BLAZE

We will spend the morning attending a live SBS training. You will see how our curriculum is taught, provide encouragement, and meet the amazing women who are becoming SBS entrepreneurs. Today, the spark becomes a blaze. In the afternoon, we will go to the market where you will have a chance to experience the local culture and shop from entrepreneurs! An amazing group dinner will follow. If you enjoy nightlife, you can choose to visit the Liquid Silk bar for cocktails and dancing.



day 4 WILDFIRE WONDER

Today, you will experience an SBS Immersion Workshop class. We will train you as if you work for a local NGO, allowing you to understand our expansion strategy on a deeper level. The first part of the module will be the exact content that we provide to our trainers, including the activities and review session. The second half of the training shares the philosophy and pedagogy behind why we train the way we do and how we help each organization adapt SBS to the needs of their local community. After an incredible time learning about our global expansion strategy through an Immersion Workshop experience, it will be time for our farewell celebration dinner. We will gather as a group one last time to reflect, share stories, and have fun together. This wraps up the last official day of the SBS trip!



day 5 and beyond

ONWARDS

Enjoy a once-in-a-lifetime safari! We can connect you with our most trusted and highly-rated agents if you are interested in a safari or another adventure in Uganda. Or you can choose to return home. Whatever you decide, we hope you will spend these days thinking about the incredible women you met and the lives you are helping to transform.



THANK
YOU FOR
JOINING US



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