

Street Business School (SBS) is an award-winning non-profit, providing one-of-a-kind entrepreneurial training for women, proven to significantly increase incomes and lift families out of poverty with dignity. SBS is on a mission to equip 1 million women with business training, helping them to transform their lives and lift themselves and 5 million children out of poverty.

To determine the impact Street Business School has on women living in poverty, researchers from J-PAL at MIT and Universidad del Rosario conducted a randomized control trial, the gold standard for measuring program impact, comparing the outcomes of women who received SBS training with those in a control group who did not.

MEASURED 12-18 MONTHS AFTER THE TRAINING

SBS GRAD EARNINGS INCREASED

95% nearly doubling from \$2.47/day to **\$4.82/day** on average



110% • 149%
higher profits • higher sales

As compared to the control group

ON AVERAGE GRADUATES EXPERIENCED



INCREASED PROFITS OF **46%**
vs 27% for the control

INCREASED SALES OF **95%**
vs 46% for the control



BUSINESS OWNERSHIP INCREASED FROM

52% TO **73%**

GRADUATES OF SBS SCORE SIGNIFICANTLY HIGHER ON “GRIT” than control, measuring their perception of their ability to persevere, cope with setbacks, and improve over time.

